

FT Wealth

FT Wealth addresses the unique issues and challenges that affect the very wealthy and their professional advisers. A high quality magazine distributed with the FT to the full UK, US, European and Asian circulations, as well as being published online at FT.com

In print

- FT Wealth covers the financial issues most relevant to the wealthy, including investments, offshoring, alternatives and asset allocation. It also examines broader issues such as inheritance, succession and philanthropy.
- FT Wealth carries a mix of analysis, trend pieces, interviews, case studies, profiles and opinion columns, together with exclusive data. Each issue includes a special focus on a relevant topic, and national and regional differences are highlighted in areas such as tax.

2011 Publication Dates:

- 25 March
- 20 May – FT Wealth Special: Emerging Markets
- 24 June
- 30 September
- 2 December

Online

- www.ft.com/wealth is a dedicated section of FT.com that incorporates content from the magazine, plus additional wealth coverage and multimedia including podcasts and videos.
- Sponsorship opportunities are available online on a quarterly basis.
- 2011 sees the launch of a new fortnightly car column and monthly statistics and articles on the latest news on investing in wine, classic cars and art



Facts & figures

FT Wealth readers hold an average of

£2,100,000

in savings and investments – an increase of £849,000 since 2008

13% of readers read FT Wealth for over an hour, with 40% keeping the magazine for over a week.

Almost 50% of our readers do not currently use a wealth management service or are looking to change their provider in the future.

FT Wealth readers have an average annual income of

£380,000*

– an increase of 19% since 2008

FT Wealth readers are great philanthropists – almost

80%

donating money and 50% donating time.

*FT Wealth Reader survey 2010