

# House & Home

House & Home helps reach wealthy people who are passionate about property, interiors and gardening. This full-colour supplement is the world's only weekly property and lifestyle section which is internationally focused and globally distributed every weekend.

## In print

House & Home is the definitive weekly guide to hot properties and home living worldwide. Highlights include:

- Absorbing stories and stunning pictures of architecture, interiors and gardens.
- In-depth features on well-known and up-and-coming property markets in the UK and across the world.
- The "Secret Agent" column, detailing a top-end property finder's lucrative deals and high maintenance clients.
- The FT's signature interviews, "At Home" and "Expat Lives".
- The weekly column from renowned gardening writer Robin Lane Fox.

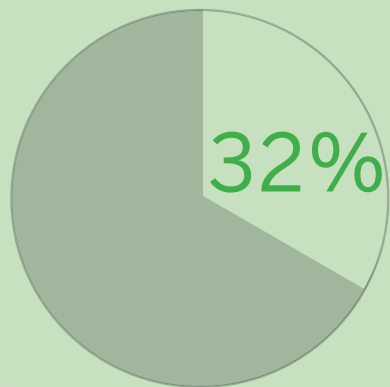
## Online

- House & Home is also online at [www.ft.com/house&home](http://www.ft.com/house&home)
- FT.com has 11.4 million unique users worldwide per month.†
- FT.com has an average of nearly 83 million page impressions per month.‡
- For added impact, you can sponsor this section on a monthly basis.



Sources: † ABCe 2009, \* BE: Europe 2010, \*\*Global Reader Survey 2009.

## Facts & figures



Approximately, one third of all our readers have a holiday/second home.\*

The FT reaches more people who personally invest in properties than any other international publication in Europe.\*

**£163,556**

is the average annual income for FT Weekend readers

**14%**

increase of annual income since 2006\*\*

More than:

**1 in 4**

FT readers invest in property\*

**400,699**

World circulation