

Multi-Sponsored Annual Events

Make an Impact at High-Profile Annual Events

FT Global Conferences & Events, the conference arm of the Financial Times newspaper, organizes leading summits, conferences, forums and round-tables on business and financial calendars. We provide unrivalled, agenda-setting programs with pre-eminent decision-makers, visionaries and strategists across industries and economies worldwide.

FT Global Conferences & Events has organized more than 2,000 high-level strategic events, spanning developed and emerging markets in five continents and a wide range of focus areas including: Telecoms, Media & Technology; Property; Energy; Banking; Pharmaceuticals/Biotechnology; Outsourcing; Innovation and Sustainability.

All conference programs are devised by a team of expert content developers in collaboration with the FT editorial team to ensure the same high quality of content - along with the integrity and accuracy - for which the newspaper is renowned.

Sponsor An Event

Organizations can sponsor a range of FT events tailored to suit a specific marketing objective. Packages range from primary event sponsorship with major branding, to lunch or cocktail reception sponsorships. Brand positioning as a key industry player is enhanced through an association with the FT. Awareness through high profile branding before, during and after the conference is part of the marketing benefits derived through sponsorship. Networking opportunities with speakers and delegates can result in long term customer relationships.

Attend An Event

Delegates attend to understand the big picture story and enjoy unique networking opportunities. They also experience lively and stimulating debate about key issues, enhanced by participation of the highly regarded and award-winning FT journalists who chair, moderate or speak at all our events.

For a complete list of upcoming global events visit www.FTConferences.com



FT Global Conferences & Events 2011

FT Custom-Tailored Events

Reach Your Target Market Face-to-Face

FT Custom Events, the client tailored events arm of FT Global Conferences & Events, organizes high-level strategic events for the international business community.

Fully Custom Events

FT Custom Events provides complete turnkey event management service, including:

- Total project management
- Agenda development with client
- Speaker and delegate identification and acquisition
- Custom marketing campaign that includes FT newspaper ads, online and email blasts
- Venue selection, catering, AV and staging
- Production of workbook and other onsite branding materials
- Liaising with delegates and speakers pre-event
- Administration and oversight on the day of the event

Clients are provided the opportunity to reach senior-level executives with a clear message in the neutral and authoritative environment of the FT. These co-branded events provide the ideal platform to demonstrate thought-leadership to the world's business elite.

Harness the Power of the FT Brand

As part of the Financial Times, FT Global Conferences & Events brings an enviable reputation for independence and quality of content, provided by a leading global brand.

With over 30 years experience arranging custom events, our clients range from domestic companies to international governments to global organizations.

