

Property Gallery 2012

The Financial Times showcases the finest properties on the market and provides sage advice to a discerning audience of high-end private owners, as well as investors, every Saturday in its stand-alone House & Home section.



2012 Rate

Residential Property

Every Saturday in House & Home

	Average Size	Rate
Property Gallery	3 1/4" x 3 15/16"	\$1,232

Facts & figures:

FT US Reader Profile

Men

94%

Average personal income

\$992,065

Average net worth (excl property)

\$5,041,165

Principle residence worth \$1M+ (index 329)

13%

Own investment real estate besides primary residence (index 141)

50%

Average value of all real estate

\$1,448,471

BE:USA 2011
Mendelsohn Affluent Survey, HHI \$100,000+