

FINANCIAL TIMES
**how to
 spend it**

Advertising Copy Deadlines: Three weeks prior to publication date
Advertising Production Contacts: teresa.kirkpatrick@ft.com 020 7775 6556
Copy Material Required: High resolution Acrobat Distiller PDF and proof
PDF Specification: PDF/X-1.A. Full spec for PDF file creation can be found at www.pass4press.com
Proof Specification: Supplied proof must be generated from the final PDF supplied. The proofing profile required for accurate press simulation is 'ISOcoated_v2_300_eci.icc' based on **Fogra 391**, characterisation data. The required ICC profile can be obtained from the ECI website www.eci.org/eci/en/060_downloads.php. Fogra media wedge details can be found at www.fogra.org/
File Supply CD + Proof: **Teresa Kirkpatrick**
 Financial Times,
 Number One Southwark Bridge, London SE1 9HL.
Email: teresa.kirkpatrick@ft.com
FTP: ftp.dextergraphic.com username: htsi
 Please open relevant HTSI folder and place file within and notify FT that the file has been loaded.
Adfast: www.adfast.co.uk - There is a small charge to use this internet file delivery service and you will need to register.

Copy Dimensions- Height x Width			
Size	Trim Size	Bleed Size	Type Area
Page	350mm x 280mm	356mm x 286mm	310mm x 245mm
DPS	350mm x 560mm	356mm x 566mm	310mm x 520mm
Half-Page Horizontal	175mm x 280mm	178mm x 286mm	155mm x 245mm
Half-Page Horizontal DPS	175mm x 560mm	178mm x 566mm	155mm x 520mm
Half-Page Vertical	350mm x 130mm	356mm x 135mm	310mm x 120mm
Quarter Page	N/A	N/A	160mm x 120mm
Quarter Page Vertical Strip	350mm x 75mm	356mm x 78mm	310mm x 60mm
Quarter Page Horizontal	90mm x 280mm	93mm x 286mm	75mm x 245mm

General Notes
Live Matter Area: Type or illustrative material on a bleed page, but not intended to bleed, must be positioned at least 5mm away from the trim area dimension.
Total Ink Coverage: Should not exceed 300%