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Sources: *British Business Survey 2005
** FT Global Readership Survey 2006,
*** FT Feedback Forum: Personal Finance Dec 2007
+ FT.com Global Benchmark Survey 2006.

FT Money Gym

FTMoney Gym is a free educational e-learning programme aimed at an audience of high-net worth and savvy investors hosted on FT.com. Utilising FT's reputation for personal finance insight, FTMoney Gym offers users an interactive 'workout' to aid their understanding of key investment topics and the market in which they operate.

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Front or Back Cover Solus 20 x 3	£12,250	£12,250
FT Money per single column unit (scu)	£88	£67

What to do next

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