

exec-appointments.com and NORAS 2009

National Online Recruitment Audience Survey (NORAS) is the UK's leading source of independent and objective information on the audiences of job boards. Gathering user demographics and unique user numbers (ABCe) provides advertisers with relevant information on which to make informed decisions.

Yet again, exec-appointments.com has shown it's the leading global job board for senior executive level positions in the private and public sectors. Our global candidates are highly experienced and well-educated, reflected in their seniority and salary with nearly half at C-suite or Director level. Since the acquisition by the Financial Times in November 2007, exec-appointments.com has also become more global with candidates increasingly coming from outside the UK.

Demographics

- Average salary £97,500, up 14% y-o-y
- Average age 44 years
- 32% earn £100,000+, up 25% y-o-y
- Average 21 years work experience
- 78% have a degree or higher qualification, 43% have a professional qualification
- 75% of our candidates are actively looking for a new job
- 92% AB, 98% ABC1

Employment

- 43% are at C-suite or Director level, up 7% y-o-y
- 22% are C-suite or Directors earning more than £100,000 per annum
- 30% are senior management or above earning more than £100,000 per annum
- The most popular industries for our candidates are Banking & Financial Services (16%), IT (10%) and Engineering/Manufacturing (10%)
- Top jobs roles (by category) are General Management (27%), Consulting/Strategy (14%) and Accountancy/Finance (12%)
- 60% of candidates are looking for job opportunities in Europe, 41% in North America and 30% in the Middle East

Online job seeking

- 71% have applied for a job found on the internet
- 34% have done so in the last three months on exec-appointments.com
- exec-appointments.com candidates are highly successful with 46% obtaining an interview for a job found online

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	exec-appointments.com	NORAS general population
CEO/Director: Base	39%	6%
Job title		
CEO level	11%	2%
Director	32%	5%
Senior manager	26%	10%
Avg. salary	£97,500	£37,700
Avg. years work experience	21	15
Country of residence		
Resident in UK	61%	76%
Resident in another EU country	32%	19%
A non-EU resident with a valid UK work permit	7%	5%
Gender		
Male	86%	78%
Female	14%	22%
Age		
25 ~ 34	5%	8%
35 ~ 44	34%	28%
45 ~ 54	44%	42%
55 ~ 64	16%	19%
Social grade 'A'	13%	3%
Master's qualified	41%	17%

With offices in the UK and Dubai, and over 250,000* registered candidates, our dedication to providing the best site for executive recruiters and job seekers alike is paying dividends and, our unrivalled focus on delivering the best in business, though the best in business, is working.

For more information on how to reach the world's high flyers contact our sales team:

+44 (0)845 458 9850 or email recruitmentsales@ft.com

Visit our online mediakit at www.ft.com/executiverecruitment

All stats are from NORAS 2009. *Internal figures